

CORDS®

Powered By *Design*

2026

“Architects design wonderful spaces, embedding power into walls and floors. But as spaces are lived in, rearranged, repurposed, reimaged - the demand for accessible power arises. We wanted power extension that belonged in the room, designed with the same care as the rest of it. That’s why we built Cords®”



Introduction

Cords® is an award winning global design company redefining the way we experience power and technology. We believe technology should be calm and function should be honest. Merging Scandinavian minimalism with advanced engineering, we transform overlooked objects into pieces of quiet beauty and precision. We design for the future with more sustainable, longer-lasting products - made with engineering, responsibility, and care.





Design Studio & Head Office - Jungfrugatan 4, Stockholm

Design And Technology

Cords® was founded by Scandinavian entrepreneurs working at the intersection of design, technology, and contemporary living.

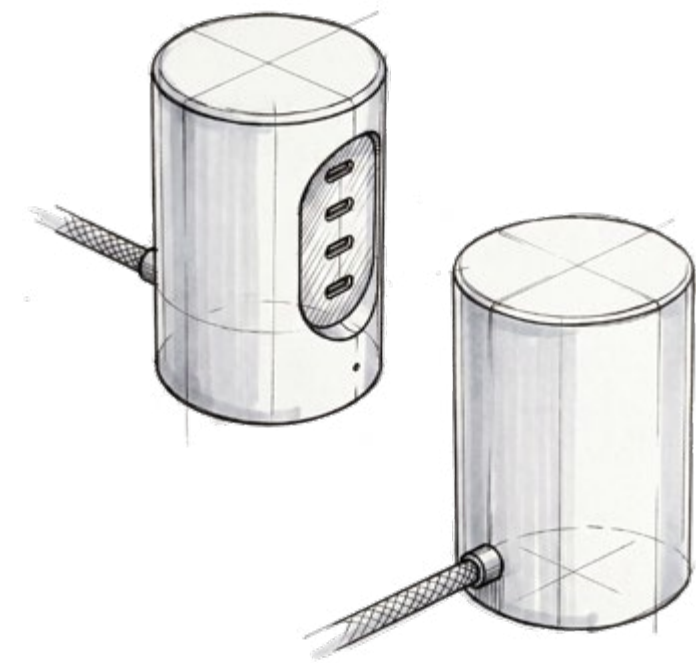
With backgrounds spanning product design, software, consumer electronics, and company building, the founding team combines technical expertise with a deep appreciation for functional, enduring design.

Rooted in Scandinavian design principles, Cords® creates thoughtfully considered objects where technology integrates naturally into modern interiors, balancing performance, simplicity, and material refinement down to the last detail.



Co-founders





From Sketch to *Production*

Every Cords® product begins long before the first prototype is built.

It starts with a question: How can an everyday object become quieter, more intuitive, more architectural?

Every Cords® product begins with an idea, explored through sketches, prototypes, and material studies before reaching final production.

We combine industrial design with engineering to create objects that are both functional and timeless. Every detail is carefully considered, from proportions and finishes to thermal performance and durability.





Power in *Color*

We believe color is fundamental to design.

Inspired by LeCorbusier's Architectural Polychromy, our Cords® Color System is rooted in a timeless, harmonious palette designed to enrich space with subtle yet purposeful nuance.

Our approach anchors each product in design integrity, ensuring it complements interiors rather than competes with them.



Pale Pink

PMS 7590C
NCS S1515-Y70R
RAL Thulite Rose
HEX #D5B2A1





Engineered in Stockholm

Inspired by Scandinavian modernism and engineered in Stockholm, every detail is carefully considered.

Our products combine refined design with exceptional performance. High-efficiency power architecture, advanced thermal engineering and precision-crafted materials work together to deliver more watts, greater stability and lasting reliability.

Beautiful on the outside.
Thoughtful on the inside.





The Art of *Sustainable* Power

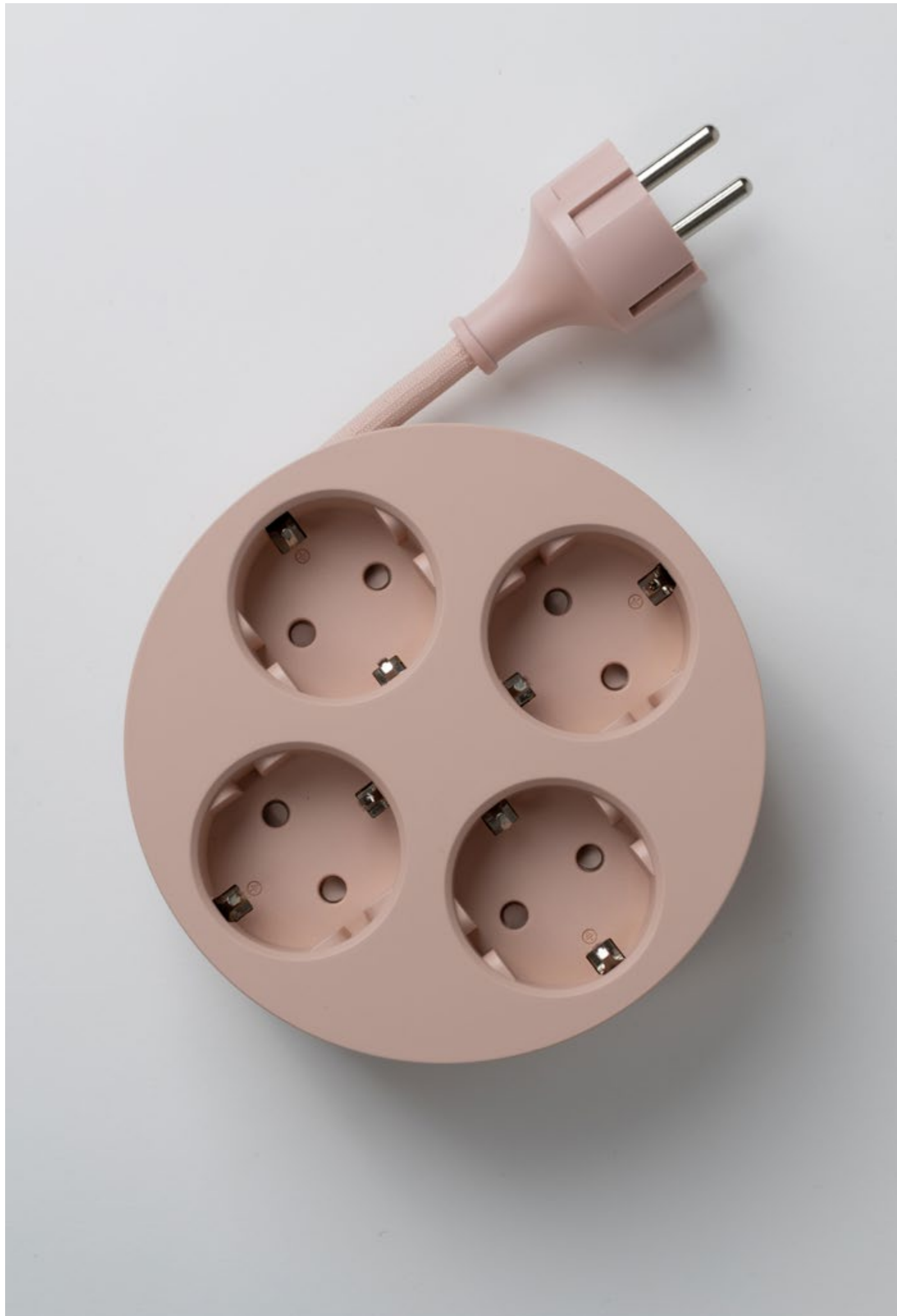
Cords® develops power products for extended lifecycle use. All components are selected, engineered, and assembled to reduce environmental impact across material sourcing, usage phase, and end-of-life recovery.

Material: 50% Recycled Plastics.

Packaging Material: FSC-certified with Volume-efficient layout

Technology: GaN Technology to increase efficiency.

All Cords® products are designed for 5-10+ year service lifespans in residential and commercial use.

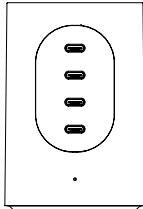
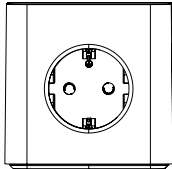
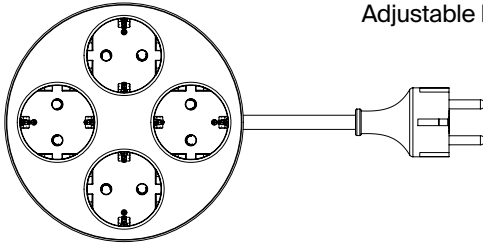
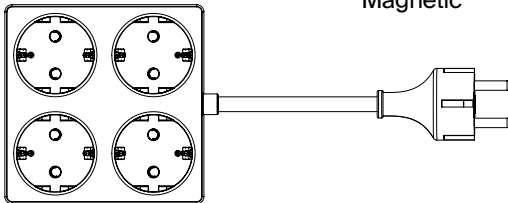
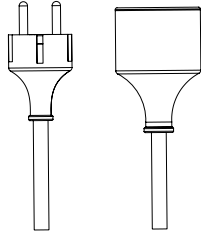
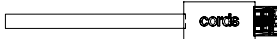


Product *Range*

Our products are designed to power modern life with clarity, simplicity and purpose.

While their forms and functions vary, every object shares the same commitment to refined Scandinavian design, lasting quality and thoughtful functionality.

Carefully considered down to the last detail, they are created to integrate seamlessly into homes, workplaces and public spaces.

Product	Description
	USB-C Charger 165W High-performance USB-C charger designed to power multiple devices simultaneously. Compact GaN technology delivers fast, efficient charging for laptops, tablets, and phones.
	Power Extender USB-C Charging A refined power extender combining traditional outlets with integrated USB-C charging. Designed to reduce clutter while keeping everyday devices powered and within reach.
	Power Extender Adjustable Length Flexible power extender with adjustable cable length for adaptable placement. A practical solution for modern spaces where power needs to move with the environment.
	Power Strip, Magnetic A magnetic power strip designed for flexible mounting and easy access. Attach it to metal surfaces or reposition it effortlessly wherever power is needed.
	Extension Cord Braided A refined extension cable designed for flexible use and effortless reach. Move it freely across spaces and let it adapt naturally wherever power is needed, with a soft, flexible form that follows your environment.
	USB-C to USB-C Braided Cable Durable braided USB-C cable designed for reliable high-speed charging and data transfer. Built to withstand everyday use while maintaining a clean, minimal appearance.



Cylindric UX1

Cords® Cylindric UX1 is a compact 165W USB-C charger designed for modern homes, offices, and workspaces. With four USB-C ports and advanced GaN technology, it can charge multiple devices at once, including laptops, tablets, and phones, from a single refined unit.

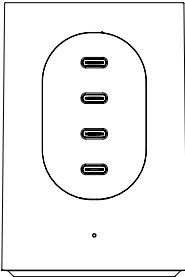
The cylindrical form and braided 1.8 m cable make UX1 easy to place on desks or shelves, while its minimal design blends naturally into contemporary interiors. Built from high-quality materials and finished in a curated color palette.



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Cylindric UX1

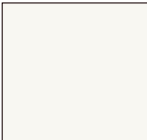
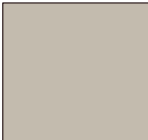


ø 64,8 mm × Height 99,6 mm

Features

165W USB-C PD GaN Charger (Max 100W per port)
Fast Charging for Laptops, Tablets & Phones
Cord length 1,8 m
4 × USB-C Charging Ports
Braided Cable

Colors

 PANTONE® PMS 419C	 PANTONE® PMS P1-1C	 PANTONE® PMS 4239C	 PANTONE® PMS 7590C	 PANTONE® PMS 166C
Jet Black PMS 419C NCS S900-N RAL 790-5 HEX #202120	Mist White PMS P1-1C NCS S0300-N RAL Signal White HEX #F8F7F2	Sand PMS 4239C NCS S2005-Y50R RAL 7044 HEX #C3BBAE	Pale Pink PMS 7590C NCS S1515-Y70R RAL Thulite Rose HEX #D5B2A1	Electric Orange PMS 166C NCS S1080-Y70R RAL Pure Orange HEX #E95B1D

Specifications

Specifications	165W USB-C PD GaN Charger (Max 100W per port)
Usage	Fast Charging for Laptops, Tablets & Phones
EU Design Patent	015090050-0002 ©
Origin	Designed & Engineered in Stockholm Assembled in China
Material	50% Recycled Plastic - Polycarbonate
Design	V. Lundberg
SKU	UX1-CH-F-001-180
GTIN	07350170980194
Certifications	  



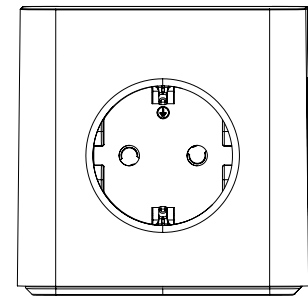
Cubical C1

Cords® Cubical C1 is a compact power extender/power strip designed for modern homes, offices, and shared spaces. With 3 x Type F Schuko sockets and two USB-C ports delivering 65W total charging, it provides everyday power and fast charging in one refined unit. Charging Laptops, Tablets, Phone and more.

The cubical form and braided 1.8m cable allow for flexible placement, while the magnetic base and included metal mounting plate enable secure mounting on desks, walls, or other surfaces. Crafted from high-quality materials and finished in a curated color palette, Cubical C1 blends seamlessly into interiors or stands out depending on your choice of color.



Cubical C1



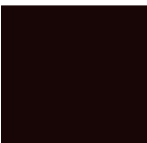
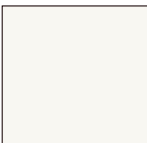
81,4 × 81,4 × 79,6 mm

Features

Power Extender & Fast Charging for Laptops, Tablets & Phones

Magnetic
Cord length 1,8 m
3 × Type F Sockets
2 × 65W USB-C Charging
Designed Power Plug

Colors

 PANTONE® PMS 419C	 PANTONE® PMS P1-1C	 PANTONE® PMS 4239C	 PANTONE® PMS 7590C	 PANTONE® PMS 166C
Jet Black PMS 419C NCS S900-N RAL 790-5 HEX #202120	Mist White PMS P1-1C NCS S0300-N RAL Signal White HEX #F8F7F2	Sand PMS 4239C NCS S2005-Y50R RAL 7044 HEX #C3BBAE	Pale Pink PMS 7590C NCS S1515-Y70R RAL Thulite Rose HEX #D5B2A1	Electric Orange PMS 166C NCS S1080-Y70R RAL Pure Orange HEX #E95B1D

Specifications

Cord length	1,8 m
Sockets	3 × Type F Sockets - 2 × 65W USB-C
Size	81,4 x 81,4 x 79,6 mm
Rating	250V - 50/60 Hz, Max 3680W - 65W USB-C
Usage	Power Extender & Fast Charging for Laptops, Tablets & Phones
EU Design	015090050-0004 ©
Origin	Designed & Engineered in Stockholm Assembled in China
Material	50% Recycled Plastic - Polycarbonate
Design	V. Lundberg
SKU	C1-CH-F-006-180
GTIN	07350170980101

Certifications





Circular C2

Cords® Circular C2 is a refined power extender designed for modern homes, offices, and shared spaces. With 4 x Type F Schuko sockets, it provides everyday power in a compact, circular form.

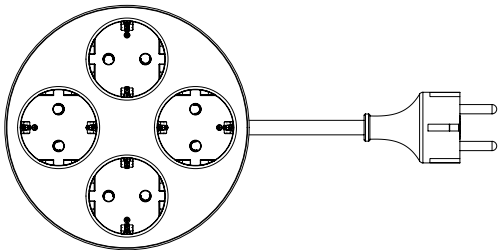
The soft, rounded design and braided adjustable 1.6 m cable make C2 easy to place on floors, desks, or shelves, while its adjustable cable management helps keep spaces tidy and uncluttered. Crafted from high-quality materials and finished in a curated color palette, Circular C2 fits naturally into contemporary interiors.



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Circular C2

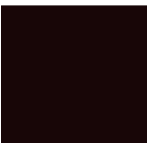
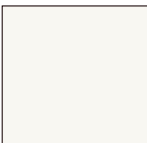


81.4 × 81.4 × 79,6 mm

Features

Power Extender
Adjustable Cord Length
Braided Cable
Designed Plug

Colors

 PANTONE® PMS 419C	 PANTONE® PMS P1-1C	 PANTONE® PMS 4239C	 PANTONE® PMS 7590C	 PANTONE® PMS 166C
Jet Black PMS 419C NCS S900-N RAL 790-5 HEX #202120	Mist White PMS P1-1C NCS S0300-N RAL Signal White HEX #F8F7F2	Sand PMS 4239C NCS S2005-Y50R RAL 7044 HEX #C3BBAE	Pale Pink PMS 7590C NCS S1515-Y70R RAL Thulite Rose HEX #D5B2A1	Electric Orange PMS 166C NCS S1080-Y70R RAL Pure Orange HEX #E95B1D

Specifications

Specifications	250V - 50/60 Hz, Max 3680W
Usage	Power Extender, Adjustable Cord Length
EU Design	015090050-0001 ©
Origin	Designed & Engineered in Stockholm Assembled in China
Material	50% Recycled Plastic - Polycarbonate
Design	V. Lundberg
SKU	C2-PS-F-001-160
GTIN	07350170980132

Certifications





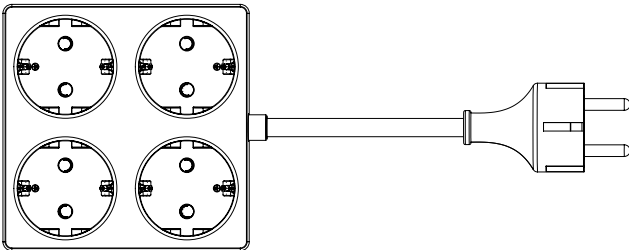
Squared S1

Cords® Squared S1 is a power extender designed for modern homes, offices, and workspaces. With 4 x Type F Schuko sockets, it provides reliable everyday power in a clean, squared form.

The braided 1.8 m cable allows for flexible placement, while the magnetic base and included metal mounting plate enable secure mounting on desks, walls, or other surfaces. Crafted from high-quality materials and finished in a curated color palette, Squared S1 integrates seamlessly into contemporary interiors.



Squared S1

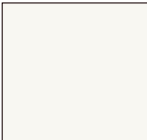
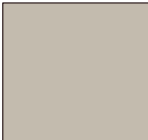


99 × 99 × 45 mm

Features

Power Extender
4 × Type F Sockets
Magnetic
Braided Cable 1,8 m
Designed Plug

Colors

 PANTONE® PMS 419C	 PANTONE® PMS P1-1C	 PANTONE® PMS 4239C	 PANTONE® PMS 7590C	 PANTONE® PMS 166C
Jet Black PMS 419C NCS S900-N RAL 790-5 HEX #202120	Mist White PMS P1-1C NCS S0300-N RAL Signal White HEX #F8F7F2	Sand PMS 4239C NCS S2005-Y50R RAL 7044 HEX #C3BBAE	Pale Pink PMS 7590C NCS S1515-Y70R RAL Thulite Rose HEX #D5B2A1	Electric Orange PMS 166C NCS S1080-Y70R RAL Pure Orange HEX #E95B1D

Specifications

Specifications	250V - 50/60 Hz, Max 3680W
Usage	Magnetic Power Extender
EU Design Patent	015090050-0003 ©
Origin	Designed & Engineered in Stockholm Assembled in China
Material	50% Recycled Plastic - Polycarbonate
Design	V. Lundberg
SKU	S1-PS-F-011-180
GTIN	07350170980064

Certifications





E1 Extension Cord

Cords® Extend E1 is a reimagined power extension cable designed to feel as considered as it looks. Woven with a soft, fabric-like texture, its braided construction combines exceptional flexibility with long-lasting durability, allowing it to drape naturally across interiors without stiffness or tangling.

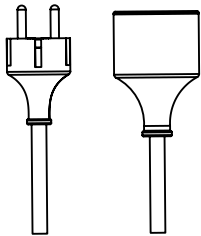
Designed in harmony with the Cords Colour System, E1 integrates seamlessly with the wider Cords range, creating a calm, cohesive visual expression across spaces and products.

Engineered for everyday use, it delivers reliable power with a refined plug and socket design that blends effortlessly into modern environments, supporting up to 3680W for household and professional applications.

A flexible, tactile, and understated extension cable made to be seen, not hidden.



E1 Extend

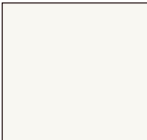
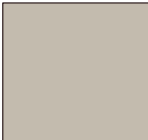


2 and 3 meter

Features

Designed Plug and Socket
Extension Cord
Flexible
Braided Cable

Colors

 PANTONE® PMS 419C	 PANTONE® PMS P1-1C	 PANTONE® PMS 4239C	 PANTONE® PMS 7590C	 PANTONE® PMS 166C
Jet Black PMS 419C NCS S900-N RAL 790-5 HEX #202120	Mist White PMS P1-1C NCS S0300-N RAL Signal White HEX #F8F7F2	Sand PMS 4239C NCS S2005-Y50R RAL 7044 HEX #C3BBAE	Pale Pink PMS 7590C NCS S1515-Y70R RAL Thulite Rose HEX #D5B2A1	Electric Orange PMS 166C NCS S1080-Y70R RAL Pure Orange HEX #E95B1D

Specifications

Specifications	250V - 50/60 Hz, Max 3680W
Usage	Extension Power Cord
EU Design Patent	015090050-0005 ©
Origin	Designed & Engineered in Stockholm Assembled in China
Design	V. Lundberg
SKU	E1-AC-F-001-200
GTIN	07350170980255





A1 Charging

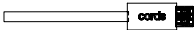
Cords® USB-C A1 is a braided USB-C cable designed to feel as considered as it looks. Woven with a soft, fabric-like texture, it offers exceptional flexibility and durability while draping naturally across desks and interiors without stiffness or tangling.

Designed in harmony with the Cords Colour System, A1 matches and belongs alongside every product in the Cords range, creating a calm and cohesive visual expression. Supporting up to 100W USB-C Power Delivery, it delivers fast charging for laptops, tablets, and smartphones with ease.

A flexible, tactile, and understated charging cable made to live in the open.



A1 Charging

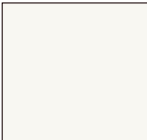
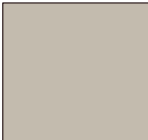


1 or 2 m

Features

USB-C to USB-C
100W USB-C power delivery
480 MBPS data transfer
USB 2.0 PD
Braided Cable

Colors

 PANTONE® PMS 419C	 PANTONE® PMS P1-1C	 PANTONE® PMS 4239C	 PANTONE® PMS 7590C	 PANTONE® PMS 166C
Jet Black PMS 419C NCS S900-N RAL 790-5 HEX #202120	Mist White PMS P1-1C NCS S0300-N RAL Signal White HEX #F8F7F2	Sand PMS 4239C NCS S2005-Y50R RAL 7044 HEX #C3BBAE	Pale Pink PMS 7590C NCS S1515-Y70R RAL Thulite Rose HEX #D5B2A1	Electric Orange PMS 166C NCS S1080-Y70R RAL Pure Orange HEX #E95B1D

Specifications

Specifications	USB-C to USB-C (USB 2.0) 100W PD Fast Charging Data Transfer Speed: 480Mbps
Origin	Cords Sweden AB, Jungfrugatan 4, 11444 Stockholm, Sweden. Assembled in China
SKU GTIN	A1-USBC-C-006-100 07350170980521
Certifications	 

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